	American Dental Association Health Literacy	Contest for	r Dental St	udents - I	Evaluatio	on Rubric			
Student Name or Number:									F
Parameter	Grading Description								╁
	Answer Yes or No to the following criteria:	Yes	No						t
	Essay has at least 500 words but does not exceed 700 words ONE clear main idea or message is visible at the beginning of the essay								I
	ONE clear main idea or message is visible at the beginning or the essay Head of the state of the sta								┾
	4. SMOG is not greater than 7.								╁
	5. No grammar errors								T
	Margins are one inch (top, bottom and sides)								
	7. If jargon is used, an explanation is provided. Jargon is the professional language used in oral health teaching, research, and training. For further information, check the <u>Federal Plain Language</u> <u>Guidelines</u> .								
	8. A cover sheet is included with title, author's name, dental school and contestant's email address.								_
	9. The title should be in bold font and subheadings, if any are in bold font. 10. Reference list is included with a minimum of five evidence-based scientific references. See								+
	Critical Assessment Skills Programme: Making Sense of Evidence								
	11. Contestant has provided certificate of completion for CDC Health Literacy for Public Health								T
	Professionals online training. Submit PDF of Certificate of Completion.			1			1		+
	 Contestant has provided certificate of completion for <u>CDC Writing for the Public online training.</u> Submit PDF of Certificate of Completion. 								1
									F
									t
If you answered no to any of	the above criteria, this entry is disqualified! Do not proceed past this point for scoring.			1					+
,	Scoring Instructions								
Scoring Instructions	If you answered yes, to all of above criteria, enter a score of 9, below, under Syntax and Form Totat, indicated by the large blue arrow below. For the remaining parameters, insert the score in the appropriate cells to the right. Select from one of four categories: not able to evaluate (0 points),								
	major correction needed (4 points), acceptable (9 points) or excellent (13 points).								
			Not Able to	Major	Assestable	Excellent	1	l	١.
		Syntax and Form (9 Points)	Evaluate (0 Points) Enter 0 in the appropriate cells,	Correction (4 Points) Enter 4 in the appropriate cells, below.	Acceptable (9 Points) Enter 9 in the appropriate cells, below.	(13 points) Enter 13 in the appropriate cells, below.	Total Points (Excel will compute)	Weighted Score (Excel will compute)	
			below						
Scope, Content and Sources	Essay provides science based information about important things parents/caretaker/consumer								
	should know about community water fluoridation and how it prevents tooth decay. 2. Essay provides general information about community water fluoridation and its importance in						0		\vdash
	preventing tooth decay.						0		
+	3. Essay addresses the plain language science defining water fluoridation, how it prevents tooth						_		
	decay, and benefits of community water fluoridation.						0		
	Writing style of the article attracts and engages the readers attention.						0		L
	5. References represent the best or very good available scientific evidence available. Content aligns with best or very good available scientific evidence. (e.g. all content and recommended								
	actions, including their benefit or harm, is evidence-based.) Content is supported by ADA Clinical			1					
	Guidelines or Recommendations (if existing). See http://www.casp-uk.net/ for more information on using critical appraisal skills to assess scientific evidence. Limit three (3) website references only.			1					
	same orange appraised same to assess solution orange or Entire times (o) Website references of the								
	Scope, Content and Sources - Weighted Score (55%)							C	
Action and Actionability	Presence of a recommended action(s): a recommended action would be a clear suggestion(s) of how fluoridated water can prevent tooth decay.			1					
+	•						·		H
	Recommended action is practical/feasible: a practical or feasible recommended action would be a clear and easily performed action to prevent tooth decay using community water fluoridation.			1					
+				1					H
+	The essay: Includes a statement of how the action will be beneficial for the reader (parent, patient,]					H
+	consumer or person they care for).]					Н
	Includes a statement of how the action (for reader or who they might take care of (parent/caregiver) will be beneficial for a diverse readership - (ex. dental provider]					
-	looking to share information with patient, parent, consumer, caretaker)]					L
				!			0		H
	Should be true for the vast majority of the intended audience (i.e. not too specialized).								4.
	➤ Should be true for the vast majority of the intended audience (i.e. not too specialized). Action and Actionability - Weighted Score (35%)							0)
								0	9
								0	
	Action and Actionability - Weighted Score (35%)							0	
Syntax and Form	Action and Actionability - Weighted Score (35%)						0		
Syntax and Form Final Score	Action and Actionability - Weighted Score (35%)						0 Final Score	0	
	Action and Actionability - Weighted Score (35%)						0 Final Score	0	