



DETROIT MERCY ASDA PRESENTS

# CATS & CANINES FOR COVID-19

A bracket-style tournament to find  
Detroit Mercy Dental's cutest pet!

**ALL PROCEEDS WILL GO TOWARD COVID-19  
RELIEF IN SOUTHEAST MICHIGAN THROUGH  
UNITED WAY!**

The fund will be used for a multitude of efforts to help with recovery, including: food distribution; shelter availability; operational funding gaps for health/human service agencies; loss of income/access to services; supporting students in completing their education.



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## HOW IT WORKS:

Pets will be featured on the @detroit.mercy.asda Instagram page. They will go head-to-head with another pet in a randomized bracket until we have found the winner to be crowned

**"The Goodest Good Boy/Girl of UDM Dental!"**  
(cats can be good boys/girls too)

The proud owner of our winning pet will receive a **\$35 gift card** of their choice!  
The runner up will receive a \$15 gift card of their choice.

## REGISTRATION:

There are two options to register your purrfect pet,  
**\$2:** standard registration  
**\$5:** register + automatically get 40 "likes"!

To enter:

E-mail up to 3 photos of your beloved pet to  
**youngle1@udmercy.edu**

Please include a brief bio of your pet!

and Venmo your chosen registration cost to  
**@lauren-young-36 OR @Max-Nascimento**

**REGISTRATION ENDS APRIL 3RD.**

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## VOTING:

There are two ways to rack up "likes" for your favorite pet!

**1. "Like" your favorite pet on social media!**

on our Instagram story poll

@detroit.mercy.asda

OR

on our Facebook page

<https://www.facebook.com/DetroitMercyASDA/>

**2. Send "likes" by donations!**

For every \$1 donation, the pet  
of your choosing will receive 10 "likes"!

Send donations via Venmo to

**@lauren-young-36 OR @Max-Nascimento**

Please include the pet's name that you are voting for  
in the Venmo description.

Voting/donations are open to anyone!

Family/friends/followers who are not affiliated with  
UDM Dental are welcome to participate!

**THANK YOU SO MUCH!**

**LET THE CUTEST GOOD BOY OR GIRL WIN**